When the author’s purpose is to **persuade**, it means the author is trying to get you to do or try something:

- commercials
- billboards
- advertisements
- opinions
- reviews
- political ads

When the author’s purpose is to **inform**, it means the author is trying to give you information and teach you facts:

- documentaries
- non-fiction books
- history / science
- news articles
- recipes
- biographies

When the author’s purpose is to **entertain**, it means the author is trying to make you enjoy the story by keeping the reader’s attention:

- fiction books
- fantasy
- mystery
- comics / jokes
- adventure
- romance